



Many things become one.
One thing becomes many.

Welcome to the era of business intelligence

In this edition

Page 2 ▶

View from the top:

Investing in value creation

Suleman Dossani,
MD & CEO, Sunoida

Page 2 ▶

View from the top:

Game-changing possibilities

Sukirat Singh Kochar,
Executive Director &
Chief Revenue Officer,
Sunoida

Page 3 ▶

Sunoida now at Ivory Coast

Page 3 ▶

**See what our newest clients
have to say**

2021 has proved that data holds the power to not only impact business outcomes, but also open doors to newer possibilities more than ever before.

As banks across the globe continue to seek newer ways to create strong revenue streams and create new products to meet growing customer demands, banks today seek true business intelligence in real time, sliced down to the minutest of details. The era of 'banking intelligence' is here to stay. And data has become the greatest asset for banks across the globe.

As we step into 2022, the pandemic continues to dictate terms across board rooms. The paradigm shift from traditional to digital banking has become the new norm. And innovation is key to stay connected with customers, offer innovative services and create new offerings that not only excite customers but also bring in profits.

At Sunoida, we believe that the answers are already here. Our products are built to help banks understand their growing data, find actionable intelligence and create new ideas to help banks amplify their innovation journey continuously.

Sunoida's Vision suite of banking business intelligence solutions continue to power transformation across the fastest growing banks in the world.

By bringing enormous amounts of data together to create one intelligent idea after another, Sunoida's Vision suite brings it all together to help banks see, understand, and envision one strong idea that will help you predict and make many profitable decisions on the go. Again and again.

We wish you continued growth and success in the new year 2022.

To learn how Sunoida can help you drive your banking business intelligence transformation, please visit www.sunoida.com or email us at marketing@sunoida.com

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I would like to thank our clients, partners and employees for pulling together as a business community. This year we have continued to invest in our products and personnel to increase our capacity and improve our value creation process.



Suleman Dossani,
Managing Director &
Chief Executive Officer, Sunoida

View from the top: **Investing in value creation**

In a year unlike any other, I would like to thank our clients, partners and employees for pulling together as a business community. This year has taught us that human interaction and live communication remain invaluable, and that access to real time information is indispensable for us to grow and thrive in a dynamic business environment. This year we have continued to invest in our products and personnel to increase our capacity and improve our value creation process.

The challenges of the pandemic have turned the world to remote working and our team has created success stories by achieving 100% remote implementations of Vision BI & Vision Revenue Assurance for a number of our clients.

We have introduced Vision Studio, a standalone reports, widgets and dashboards distribution platform that comes bundled with slice & dice reports, custom widgets & dashboard analytics. The Vision BI & Revenue Assurance has also got a face lift. Our team is working diligently on some interesting AI algorithms that will be launched shortly.

Finally, I want to pledge my commitment to all our clients to deliver quality and value. I wish you and your family a very happy New Year, as well as good health, happiness, and success in 2022.

New products. New opportunities. New success stories.
2022 brings promising new possibilities.

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We were able to grow our business at CAGR of 31% over 2020 and 2021 and our products and deployments have gained recognition by the World Bank (Washington DC), Bank for International Settlements (BASEL, Switzerland) and more.



Sukirat Singh Kochar,
Executive Director &
Chief Revenue Officer, Sunoida

View from the top: **Game-changing possibilities**

Since the inception of Sunoida, we have gone through many changes and transformations but the one thing that has remained constant is our "Customer First" policy. Our Customers are at the heart of everything that we do and their needs drive all our strategies and actions. This has held us in good stead and has been the key ingredient of our success.

With the onset of the Pandemic back in March 2020 we had to quickly adapt to the new normal and come up with innovative processes to deploy our solutions efficiently for our Customers.

Business demand for our solutions has increased dramatically during this period as executives wanted a 360 degree view of their Bank without any manual interventions and improve their profitability during these challenging times.

We were able to deliver many successful stories during this period and were able to grow our business at CAGR of 31% over 2020 and 2021. This has been possible due to the excellent support of our customers.

Our products and deployments have also been recognized by the World Bank (Washington DC), Bank for International Settlements (BASEL, Switzerland) and many other global/regional institutions during this past year.

We are launching new products, expanding into newer markets, hiring more people and improving our processes everyday to serve our customers in a better way. We are very excited about our future and we thank you for being an integral part of the Sunoida Family!

Wishing you and your loved ones a very happy, healthy and prosperous 2022!

Sunoida at Ivory Coast: Opening new doors for banking in West Africa

As we continue to expand our presence globally, we at Sunoida are excited to introduce our new hub in the West African region. With the opening of our new offices in Abidjan, Ivory Coast (Côte d'Ivoire) in November 2021, we have taken yet another step in the direction of our vision to bring the best of banking business intelligence solutions to all regions of the globe.

Sunoida's new offices in the Ivory Coast will serve as a nerve centre to meet the rapidly growing demands of the banking industry in the West African region. As the Ivory Coast continues to make rapid strides in telecommunication technology and infrastructure, it has opened new possibilities for the banking sector to dive into rich new opportunities driven by demand in digital banking services.

Sunoida's continued success in the African region along with our growing number of success stories have only affirmed our strong belief that the African region holds great potential for strong economic growth across sectors including banking.

The Abidjan office is in addition to our Nairobi (Kenya) office that has been the epicentre of our activity on the continent along with exciting markets such as Ghana, Rwanda and Nigeria where we operate through our esteemed partners.

With 40+ banking Clients on the continent already, the Abidjan office will open up new possibilities for us and we look forward to this exciting journey!

See what our newest customers have to say

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We would like to especially mention the professionalism and customer-first approach of the Sunoida team and their dedication to deliver this project successfully inspite of this project being executed in the middle of a pandemic. The project was implemented successfully and it met the desired objectives of CBG.

Charles Appiah

Director, Finance & Strategy, Consolidated Bank Ghana

Consolidated Bank Ghana
is now powered by Vision Banking BI

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Since the successful deployment of Sunoida's Vision Revenue Assurance solution few months back, Equity Bank Kenya has gained significant value from the solution and improved the customer experience which our Bank is always striving to do. We are delighted with the Vision solution and our partnership with Sunoida.

Roy Bore

Associate Director, Finance, Equity Bank (K) Limited

Equity Bank (K) Limited
is now powered by Vision Revenue Assurance

For enquiries or if you would like to know any information, please email us at marketing@sunoida.com

For more information on our products and services, please visit www.sunoida.com